



04Dec09 IWWF Announces Major World Championships Official Tow-Boat Agreement With Mastercraft

Following detailed discussions with boat manufacturers over the past six months, the International Waterski & Wakeboard Federation (IWWF) has just announced a major six-year official tow-boat agreement with MasterCraft, the premium manufacturer of inboard wakeboard, waterski and luxury performance boats. This will cover the World Championships for Tournament, and Disabled Waterskiing, Wakeboard and the Waterski & Wakeboard World Cup series.



The experience gained with MasterCraft over the past six years in developing the Waterski & Wakeboard World Cup series has greatly helped in the expansion of new markets around the world for the sport. This expertise will also play a crucial role in the management of future World Championships events.

Kuno Ritschard, IWWF President, congratulated MasterCraft on their comprehensive official tow-boat bid success for these events and also thanked CorrectCraft for all their loyal and valued support as boat sponsor over the years. He added, " We are indeed very fortunate to have such strong innovators as supporters of our sport ".

Ian Birdsall, MasterCraft's VP International Sales, stated "This six year agreement to partner the IWWF and MasterCraft in all world titled Wakeboard and Water Ski events is a tremendous opportunity to continue the growth of these sports Worldwide With this in mind we will be producing "World Championship" editions of our Pro Star and X-Star models that will be available for purchase by Federations and Clubs throughout the world.

While some dates for these future World Championships and World Cup events have already been confirmed, others will be announced shortly.